

Mohammad Baghdadi

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Financial Professional with more than 20 years of experience working for international companies/ firms that operates in **Manufacturing, Real estate development and Auditing**

Main competencies are:

- Accounting
- Reporting
- Budgeting
- Taxation
- Controlling
- Auditing

Professional experience

Since I left my last employment with Deloitte and till now, I am working through my own office that provide different services under different business lines such as Audit, Assurance and Advisory in addition to training and capacity building. Business segment served: Telecommunication. Manufacturing. Private Universities. Pharmaceutical industries Training Provided: Certified Management accountant courses – CMA. Diploma in International Financial Reporting – DIPIFR. Certified Internal Auditor – CIA. Syrian Certified Public Accountant – SCPA.

Company : **Deloitte and Touch**
Period : **May 2016 till May 2018**
Position : **Assistant Manager**

Job Description and Responsibilities:

- ✓ Supervise the performance of audit engagements starting from the initiation of the engagement till final communication of deliverables for NGOs, Manufacturing, Trading and Insurance companies.
- ✓ Participate in the performance of several tax engagements for international and local companies.
- ✓ Internal audit and internal control engagements for Telecommunication company for several departments and cycles (i.e., Finance, Procurement, Commercial, Roll-out, Human resource, Network & Maintenance).
- ✓ Attend and discuss audit observation with clients in addition to provide a practical recommendation that add value to client operations.

Achievements

- ✓ On time delivery of client report and in good quality according to company standards.
- ✓ Being able to clear tax issue with tax authority with minimum time and waste of resources.
- ✓ Being able to provide valid and valuable audit observation and practical recommendation that improve client effectiveness and efficiency.

Company : **Lafarge Cement Syria**
Period : **May 2012 till March 2016**
Position : **Business unit controller**

Job Description and Responsibilities:

- ✓ Prepare the annual budget, and rolling forecasts which include forecasts of Sales, Production costs, as well as other SG&A relating to all other business supporting functions.
- ✓ Analyze and optimize plant variable and fixed cost through process of challenging technical data (Industrial KPI) provided by the technical team for both Cement product line and Captive power plant.
- ✓ Responsible for providing BU management with control and business support information on the BU's financial/operational performance in addition to the analysis of results against the plan in a timely and reliable manner, and in respecting LAFARGE group financial policies.
- ✓ Implement and maintain the internal control standards and apply the related procedure through-out the scope of my responsibility in order to ensure the reliability of financial statements.
- ✓ Validate and analyze the BU financial information, ensuring that key variances are properly identified and justified; corrective actions are agreed upon and follow up on the implementation of these action plans.
- ✓ Coordinate and manage budgeting and forecasting process by developing cost control mindset in the BU.
- ✓ Supervise the work of plant control team and review all reports issued by them which is linked with financial and operational aspects.
- ✓ Working capital forecast / Free cash flow analysis.

Achievements

- ✓ Accurate and timely submission of monthly results along with the comments on the key areas.
- ✓ Monthly analysis of the actual result vs. budget for monitoring BU achievements against target, vs. rolling forecast to highlight the major change in assumption, vs. last year to focus on the development of the business.
- ✓ Monthly preparation of EXCOM and Group executive's presentations.
- ✓ Develop and implement CAPEX follow up reports covering actual and forecast of investment booking and spending which in terms supported the compliance with group & BU restrictions.
- ✓ Prepare and develop dynamic sensitivity analysis covering various financial / performance areas (currency, price, volume, variable cost, fixed cost).
- ✓ Implement and manage the monthly rolling forecast taking into consideration the actualized periods.
- ✓ Managing the change process from quarterly rolling forecast to monthly rolling forecast ensuring smooth, adequate and reliable data flow from each business process owner.
- ✓ Actively participate in the development of the material process flow including the enhancement of internal control over the difference processes.

Company : **MARAFEQ Development Company LLC**
Period : **October 2010 till April 2012**
Position : **Finance Manager**

Job Description and Responsibilities:

- ✓ Assist in the development of the Financial Plan in coordination with the top management (CEO / Group CFO).
- ✓ Coordinate with third parties for financial modeling and feasibility studies.
- ✓ Facilitate internal and external audits and maintain books of accounts as per IFRS.
- ✓ Interact with project teams for reviewing financial information.
- ✓ Monitor the company budget and report variances to CEO.
- ✓ Analyze cash flows and projected returns.
- ✓ Analyze the impact of different assumptions on fiscal and financial performance.
- ✓ Conduct financial modeling and feasibility studies as appropriate
- ✓ Supervise and manage the accounting function.

Achievements

- ✓ Assist in the development of many different reliable financial models in an efficient and flexible manner.
- ✓ Provide quarterly comparable financial statements with highlights of key performance issues.
- ✓ ACCPAC ERP implementation in way that can serve management reporting, external auditor and the consolidation requirements.
- ✓ Tax compliance in regards of different tax type.

Company : **Lafarge Cement Syria**
Period : **May 2009 till September 2010**
Position : **BU Controller**

On the top of being business unit controller as per the mentioned above responsibilities I had been appointed as project finance stream leader for T-One (Template one) Project.

Job Description and Responsibilities:

- ✓ Understanding of template business process and analysis of any change request.
- ✓ Alignment of T-One & maintain the focus to understand issues that arise & asses impacts.
- ✓ Maintain integration among streams leaders.
- ✓ Manage General Ledger, Fixed Assets, Accounts receivable, Accounts payable, and reporting.

Achievements

- ✓ Align Phase: Deliver the chart of accounts, Cost centers, Type of operation based on Lafarge template with the needed legal local customization on time and in good quality (Verified by the Business Process Language Owner).
- ✓ Build Phase:
 - Leader of the Conference Room Pilot (CRP) for testing the system using the testing scripts.
 - End user training & User acceptance test, training sessions were organized for each functional area and the feedback we got from users was satisfactory.

- End User Training Materials were comprehensive and BPLO verified its quality and was sent to other BUs as part of knowledge sharing.
- Microsoft Access tool was created to assist the requesters during the process of account validation while entering the PR on the system.
- ✓ Cut over Phase:
 - Mapping of old chart of account with the new one.
 - Analysis of all open A/P Account was made and the breakdown of all open voucehrs was entered in the system.
 - Fixed asset master file was created & uploaded in the system with the related details.

Company : **Emaar IGO**
Period : **February 2007 till April 2009**
Position : **Chief Accountant**

Job Description and Responsibilities:

- ✓ Responsible for monitoring all project cost ensuring proper classification & recording on different project components.
- ✓ Responsible to validate and control revenue recognition based on percentage of completion and installment methods.
- ✓ Assigned as a member in the tender committee.
- ✓ Delegated as authorized signatory for all sales contracts related to 8th gate project.
- ✓ Responsible for managing the preparation of master budget including the validation and integration of all sub-budgets.
- ✓ Review and validate of all reported submitted to head quarter.

Achievements

- ✓ Ensuring the tax compliance for all company transaction covering different type of taxes though the development of specialized tax software.
- ✓ Build and organize chart of accounts that will satisfy managements and financial needs.
- ✓ Develop and implement the cost center concept as a new dimension in the company chart of account which enhanced cost tracking efficiency and effectiveness.
- ✓ Develop and implement a collection follow up software which enable on time monitoring & track of sales and collection for the 8th gate project.

Company : **Ernst & Young**
Period : **May 2005 till Jan 2007**
Position : **Tax Consultant**

Job Description and Responsibilities:

- ✓ A team member of small to medium audit and business advisory engagements for Oil and Gas, telecommunications and manufacturing industries. Such assignments involved issuing an audit opinion on historical financial statements.
- ✓ Team member of business consulting assignments such assignments involved professional consulting and advice to top management level.
- ✓ Team member of tax and legal advice assignments including general tax planning and consulting.
- ✓ Preparation of annual tax return for various companies (banking, insurance, advertising, and manufacturing companies).
- ✓ Preparation of tax return and declaration for wages and salaries tax, None resident tax, and stamp duty.

- ✓ Managing Initial Public Offering assignments of banks and insurance companies (conventional and Islamic).
- ✓ Licensing and registration of new established limited liability and joint stock company.
- ✓

Company : **Albirakdar Company (Gandour confectionery representative)**
Period : **March 2002 till April 2005**
Position : **Chief Accountant**

Training:

- Audit and accounting principle - Ernst and Young academy (September 2006).
- Discover your true color – Starmanship (August 2008).
- Successful selling strategies –Starmanship (August 2008).
- Situational Leadership - Ken Blanchard (October 2008).
- Hyperion Financial Management – Lafarge University (March 2010).
- Cement Division package – Lafarge University (September 2012).
- New Cement Reporting tool – Lafarge University (March 2015).
- SAP Financial Consolidation - LafargeHolcim Group (November 2015).
- Deloitte facilitation course – Deloitte training center (October 2016).
- Leading the field - Deloitte training center (September 2016).

Educational Background

- Bachelor degree accounting – Damascus University.
- Diploma in Banking & Finance – Damascus University.
- Master in Business Administration – Syrian Virtual University

Professional certification

- CMA Certified Management Accountant – IMA (Jan 2009).
- CIA Certified Internal Auditor – IIA (June 2011).
- SCPA Syrian Certified Public Accountant – Ministry of Finance (Jan 2014).
- CRMA Certification in Risk Management Assurance – IIA (Sep 2014).
- CCSA Certification in Control Self Assessment – IIA (March 2015).

Other information

Instructor for professional certification (CMA, CIA) since 2009 till 2016

Instructor for the official preparation program for Syrian Certified public accountant since 2016.

Instructor for on-line courses (CMA, CIA, DIPIFR) through several regional platforms.

Personal Information

Date of Birth: 29th April 1980

Marital status: married with three children.