



Abbas Rashid Kaada

Lecturer- marketing manager - business developer – trainer

22/04/1992 - Syria

+963 944260859

kaada.abbas@gmail.com

Experiences

Institution	Job Title	Start Date	End Date
Alfadel exchange & transfer money	Marketing manager	August 2018	Continuous
Freelancer	Trainer	September 2019	Continuous
Freelancer	Business developer	January 2019	Continuous
Tishreen University	lecturer	September 2020	December 2022
Al-Abras Metal Industries	Business developer	April 2017	August 2018
Al-Sham Higher Institute	Administrative & Financial Manager	April 2015	April 2017

Education

Institution	Degree	Field of Study	Graduation Rate	Graduation Year
Tishreen University	Phd	Marketing	91 %	2023
Tishreen University	Master	Business Administration	78.80 %	2019
Aleppo University	Bachelor	Economy	72.59 %	2014

Skills

Hard Skills	Soft Skills
MS Office - social media marketing - Photoshop - ERP system - Project management software	Communication - Creativity - Leadership - Team working - Problem-solving - Planning - Time management

Languages

Arabic	English
Native	Level C1

Certifications

Institution	Certificate title	Field of Study	Certificate Year
Facebook & Coursera	Facebook Social Media Marketing	Marketing	Mar 8, 2021
Global Change makers	"The Entrepreneurship and SDGs"	SDGs	Sept 18, 2020
Alison	Web Business Development and Marketing	Business Development	Dec 02, 2020
Coursera	Management and Leadership	Business English	Nov 14, 2019
German Board Consulting & Training	TOT	Training	Oct 01, 2020

Publications

Institution	Publications title	Journal
Hama University	Evaluation of the quality of e-payment services Study of a sample of clients of my company (Syriatel - Mtn) in Syria	Journal of Hama university - Issue 1 Vol (6) No. (1) 2023
Albaath University	Government Services Marketing Requirements A field study on the services of Lattakia City Council provided through the Citizen Service Center	Journal of albaath university - Issue 6 Vol (45) No. (6) 2023
Albaath University	The Quality of E-government Services and Their Role in Achieving Customer Satisfaction Case Study Of The E-citizen Service Center	Journal of albaath university - Issue 6 Vol (45) No. (6) 2023
Hama University	Measuring the quality of government services provided to customers at the Citizen Service Center in Lattakia Governorate	Journal of Hama university - Issue 22 Vol (5) No. (22) 2022
Tishreen University	Studying the relationship between employee empowerment strategy and the quality of services provided in private Syrian companies(A case study of Al-Fadel Exchange Company	Tishreen University Journal for Research and Scientific Studies - Economic and Legal Sciences Series Vol. (45) No. (1) 2023
Tishreen University	The Effect of Some Variables Personal in the Availability of Marketing Knowledge Management Field Study in Commercial Companies for the Province Lattakia	Tishreen University Journal for Research and Scientific Studies - Economic and Legal Sciences Series Vol. (41) No. (1) 2019

Achievements

Institution	Achievement	Field of achievement	Year
Hult Prize Foundation	Campus director at Tishreen university	Entrepreneurship	2021
Ministry of Administrative Development and the National Union of Syrian Students	Participating member in a working paper at the First Youth Conference for Human Development	Human Development	2017
Arab Youth center	Publishing scientific research on the Arab Youth Research Platform	Scientific research	2020